

直島町観光入込客数(延べ人数)

平成18年～令和3年

		平成18年	平成19年	平成20年	平成21年	平成22年	平成23年	平成24年	平成25年	平成26年	平成27年	平成28年	平成29年	平成30年	平成31年/ 令和元年	令和2年	令和3年
		2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
直島つり公園	入込数(人)	4,269	4,372	4,910	5,414	4,948	4,438	4,180	4,163	3,644	3,716	3,367	3,713	2,579	1,697	1,503	2,252
	(前年比)	(117.1%)	(102.4%)	(112.3%)	(110.3%)	(91.4%)	(89.7%)	(94.2%)	(99.6%)	(87.5%)	(102.0%)	(90.6%)	(110.3%)	(69.5%)	(65.8%)	(88.6%)	(149.8%)
ふるさと海の家	入込数(人)	7,245	11,006	11,158	10,627	12,520	11,172	12,430	15,225	14,135	15,013	12,943	10,742	12,292	12,462	4,623	5,208
	(前年比)	(64.1%)	(151.9%)	(101.4%)	(95.2%)	(117.8%)	(89.2%)	(111.3%)	(122.5%)	(92.8%)	(106.2%)	(86.2%)	(83.0%)	(114.4%)	(101.4%)	(37.1%)	(112.7%)
007記念館	入込数(人)	14,495	20,239	17,895	13,350	33,230	13,700	11,000	15,400	12,200	11,900	13,000	520	—	—	—	—
	(前年比)	(130.0%)	(139.6%)	(88.4%)	(74.6%)	(248.9%)	(41.2%)	(80.3%)	(140.0%)	(79.2%)	(97.5%)	(109.2%)	(4.0%)	—	—	—	—
目的別 (スポーツ・レクリエーション)	入込数(人)	26,009	35,617	33,963	29,391	50,698	29,310	27,610	34,788	29,979	30,629	29,310	14,875	14,871	14,159	6,126	7,480
	(前年比)	(78.0%)	(136.9%)	(95.4%)	(86.5%)	(172.5%)	(57.8%)	(84.2%)	(128.0%)	(86.2%)	(102.2%)	(95.7%)	(51.1%)	(98.3%)	(95.2%)	(43.3%)	(121.8%)
直島環境センター	入込数(人)	4,243	3,994	3,301	4,006	3,262	1,668	2,014	1,628	1,852	1,928	1,685	181	—	—	—	—
	(前年比)	(77.8%)	(94.1%)	(82.6%)	(121.4%)	(81.4%)	(51.1%)	(120.7%)	(80.8%)	(113.8%)	(104.1%)	(87.4%)	(10.7%)	—	—	—	—
有価金属 リサイクル施設	入込数(人)	2,826	2,567	1,751	2,354	1,676	871	771	780	701	499	530	641	613	340	74	0
	(前年比)	(77.5%)	(90.8%)	(68.2%)	(134.4%)	(71.2%)	(52.0%)	(88.5%)	(101.2%)	(89.9%)	(71.2%)	(106.2%)	(120.9%)	(95.6%)	(55.5%)	(21.8%)	(0.0%)
PLANTツアー	入込数(人)	374	503	524	447	348	158	227	168	197	173	236	252	243	171	19	0
	(前年比)	5月開始	(134.5%)	(104.2%)	(85.3%)	(77.9%)	(45.4%)	(143.7%)	(74.0%)	(117.3%)	(87.8%)	(136.4%)	(106.8%)	(96.4%)	(70.4%)	(11.1%)	(0.0%)
スラグ体験工房	入込数(人)	1,688	2,186	2,285	2,761	3,662	2,707	2,870	3,581	2,788	1,681	1,497	256	—	—	—	—
	(前年比)	4月オープン	(129.5%)	(104.5%)	(120.8%)	(132.6%)	(73.9%)	(106.0%)	(124.6%)	(77.9%)	(80.3%)	(89.1%)	(17.1%)	—	—	—	—
目的別 (産業見学施設)	入込数(人)	9,131	9,250	7,861	9,568	8,948	5,404	5,882	6,157	5,538	4,281	3,948	1,330	856	511	93	0
	(前年比)	(100.3%)	(101.3%)	(86.0%)	(121.7%)	(93.6%)	(60.4%)	(108.8%)	(104.7%)	(89.9%)	(77.3%)	(92.2%)	(33.7%)	(84.4%)	(59.7%)	(18.2%)	(0.0%)
ベネッセハウス (宿泊＋日帰り)	入込数(人)	66,685	102,017	99,370	92,538	138,689	91,244	100,147	139,472	105,016	112,892	151,995	120,581	134,115	172,765	45,038	45,085
	(前年比)	(114.1%)	(153.0%)	(97.4%)	(93.1%)	(149.9%)	(65.8%)	(109.8%)	(139.3%)	(75.3%)	(107.5%)	(134.6%)	(79.3%)	(111.2%)	(128.8%)	(26.1%)	(100.1%)
地中美術館	入込数(人)	79,678	124,391	119,467	125,860	179,830	124,871	132,373	184,850	140,165	146,942	187,676	160,602	172,307	197,508	58,525	63,564
	(前年比)	(116.4%)	(156.1%)	(96.0%)	(105.4%)	(142.9%)	(69.4%)	(106.0%)	(139.6%)	(75.8%)	(104.8%)	(127.7%)	(85.6%)	(107.3%)	(114.6%)	(29.6%)	(108.6%)
スタンダード2 (期間限定)	入込数(人)	9,072	13,818	—	—	—	—	—	—	—	—	—	—	—	—	—	—
	(前年比)	10/7～12/24	2/24～4/15	—	—	—	—	—	—	—	—	—	—	—	—	—	—
家プロジェクト	入込数(人)	—	—	81,930	88,399	136,714	74,458	80,075	106,212	68,674	69,220	89,994	69,337	70,473	109,688	23,280	22,629
	(前年比)	—	—	—	(107.9%)	(154.7%)	(54.5%)	(107.5%)	(132.6%)	(64.7%)	(100.8%)	(130.0%)	(77.0%)	(101.6%)	(155.6%)	(21.2%)	(97.2%)
直島銭湯	入込数(人)	—	—	—	14,331	55,516	39,480	40,933	51,389	35,720	35,152	43,221	32,041	32,799	39,463	13,350	16,019
	(前年比)	—	—	—	7/26オープン	(387.4%)	(71.1%)	(103.7%)	(125.5%)	(69.5%)	(98.4%)	(123.0%)	(74.1%)	(102.4%)	(120.3%)	(33.8%)	(120.0%)
季禹煥美術館	入込数(人)	—	—	—	—	66,981	39,718	41,220	72,169	43,460	47,242	75,545	55,520	60,674	89,956	18,213	18,399
	(前年比)	—	—	—	—	6/15オープン	(59.3%)	(103.8%)	(175.1%)	(60.2%)	(108.7%)	(159.9%)	(73.5%)	(109.3%)	(148.3%)	(20.2%)	(101.0%)
ANDO MUSEUM	入込数(人)	—	—	—	—	—	—	—	96,300	49,981	48,399	82,725	53,658	56,341	89,167	20,416	18,508
	(前年比)	—	—	—	—	—	—	—	3/12オープン	(51.9%)	(96.8%)	(170.9%)	(64.9%)	(105.0%)	(158.3%)	(22.9%)	(90.7%)
宮浦ギャラリー六区	入込数(人)	—	—	—	—	—	—	—	13,735	8,287	2,624	16,659	—	—	7,604	433	697
	(前年比)	—	—	—	—	—	—	—	夏・秋限定	(60.3%)	(31.7%)	(634.9%)	—	—	期間限定	期間限定	期間限定
直島建築展	入込数(人)	—	—	—	—	—	—	—	—	—	—	17,927	—	—	—	—	—
	(前年比)	—	—	—	—	—	—	—	—	—	—	期間限定	—	—	—	—	—
直島ホール	入込数(人)	—	—	—	—	—	—	—	—	—	—	28,057	—	1,881	30,488	0	623
	(前年比)	—	—	—	—	—	—	—	—	—	—	期間限定	—	期間限定	期間限定	公開なし	期間限定
目的別 (歴史・文化)	入込数(人)	155,435	240,228	300,767	321,128	577,730	369,771	394,748	664,127	451,303	462,471	693,799	491,739	528,590	736,639	179,255	185,524
	(前年比)	(122.5%)	(154.6%)	(125.2%)	(106.8%)	(179.9%)	(64.0%)	(108.8%)	(168.2%)	(68.0%)	(102.5%)	(150.0%)	(70.9%)	(107.5%)	(139.4%)	(24.3%)	(103.5%)
合計	入込数(人)	190,575	285,093	342,591	360,087	637,376	404,485	428,240	705,072	486,820	497,381	727,057	508,044	544,317	751,309	185,474	192,984
	(前年比)	(112.8%)	(148.6%)	(120.2%)	(105.1%)	(177.0%)	(63.5%)	(105.9%)	(164.6%)	(69.0%)	(102.2%)	(146.2%)	(69.9%)	(107.1%)	(138.0%)	(24.7%)	(104.0%)

直島町観光入込客数(延べ人数)

平成2年～平成17年

		平成2年	平成3年	平成4年	平成5年	平成6年	平成7年	平成8年	平成9年	平成10年	平成11年	平成12年	平成13年	平成14年	平成15年	平成16年	平成17年
		1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005
直島つり公園	入込数(人)	4,528	5,881	5,731	5,494	5,387	5,218	5,450	4,395	3,929	4,292	4,424	3,835	3,940	3,576	3,416	3,647
	(前年比)	—	(129.9%)	(97.4%)	(95.9%)	(98.1%)	(96.9%)	(104.4%)	(80.6%)	(89.4%)	(109.2%)	(103.1%)	(86.7%)	(102.7%)	(83.3%)	(95.5%)	(106.8%)
ふるさと海の家 「つつじ荘」	入込数(人)	—	5,365	10,521	10,362	9,744	12,855	10,877	10,094	11,364	10,413	9,213	11,515	10,820	10,846	10,543	11,302
	(前年比)	—	7/20オープン	(196.1%)	(98.5%)	(94.0%)	(131.9%)	(84.6%)	(92.8%)	(112.6%)	(91.6%)	(88.5%)	(125.0%)	(94.0%)	(104.2%)	(97.2%)	(107.2%)
ふるさと海の家 キャンプ場	入込数(人)	—	942	866	1,571	1,543	1,845	2,034	1,365	1,401	1,127	1,042	865	563	378	772	754
	(前年比)	—	7/20オープン	(91.9%)	(181.4%)	(98.2%)	(119.6%)	(110.2%)	(67.1%)	(102.6%)	(80.4%)	(92.5%)	(83.0%)	(65.1%)	(33.5%)	(204.2%)	(97.7%)
シーサイドパーク (国際キャンプ場)	入込数(人)	6,830	11,900	14,621	16,901	16,717	15,086	17,524	16,287	15,840	13,597	14,167	12,174	11,535	11,740	13,066	6,482
	(前年比)	—	(174.2%)	(122.9%)	(115.6%)	(98.9%)	(90.2%)	(116.2%)	(92.9%)	(97.3%)	(85.8%)	(104.2%)	(85.9%)	(94.8%)	(86.3%)	(111.3%)	(49.6%)
007記念館	入込数(人)	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	11,150
	(前年比)	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
目的別 (スポーツ・レクリエーション)	入込数(人)	11,358	24,088	31,739	34,328	33,391	35,004	35,885	32,141	32,534	29,429	28,846	28,389	28,858	26,540	27,797	33,335
	(前年比)	—	(212.1%)	(131.8%)	(108.2%)	(97.3%)	(104.8%)	(102.5%)	(89.6%)	(101.2%)	(90.5%)	(98.0%)	(98.4%)	(94.6%)	(90.2%)	(104.7%)	(119.8%)
直島環境センター	入込数(人)	—	—	—	—	—	—	—	—	—	—	—	—	—	4,059	8,246	5,456
	(前年比)	—	—	—	—	—	—	—	—	—	—	—	—	—	9/2開始	(203.2%)	(66.2%)
有価金属 リサイクル施設	入込数(人)	—	—	—	—	—	—	—	—	—	—	—	—	—	—	2,779	3,647
	(前年比)	—	—	—	—	—	—	—	—	—	—	—	—	—	—	7/14開始	(131.2%)
目的別 (産業見学施設)	入込数(人)	—	—	—	—	—	—	—	—	—	—	—	—	—	4,059	11,025	9,103
	(前年比)	—	—	—	—	—	—	—	—	—	—	—	—	—	—	(271.6%)	(82.6%)
ベネッセハウス (宿泊＋日帰り)	入込数(人)	—	—	4,262	10,646	10,300	11,003	13,627	14,462	15,304	15,170	14,533	14,768	20,015	28,599	37,904	58,435
	(前年比)	—	—	7/17オープン	(249.8%)	(96.7%)	(106.8%)	(123.8%)	(106.1%)	(105.8%)	(99.1%)	(95.8%)	(101.6%)	(135.5%)	(188.5%)	(132.5%)	(154.2%)
地中美術館	入込数(人)	—	—	—	—	—	—	—	—	—	—	—	—	—	—	30,232	68,446
	(前年比)	—	—	—	—	—	—	—	—	—	—	—	—	—	—	7/18開館	(226.4%)
目的別 (歴史・文化)	入込数(人)	—	—	4,262	10,646	10,300	11,003	13,627	14,462	15,304	15,170	14,533	14,768	20,015	28,599	68,136	126,881
	(前年比)	—	—	—	(249.8%)	(96.7%)	(106.8%)	(123.8%)	(106.1%)	(105.8%)	(99.1%)	(95.8%)	(101.6%)	(135.5%)	(142.9%)	(238.2%)	(188.2%)
合 計	入込数(人)	11,358	24,088	36,001	44,974	43,691	46,007	49,512	46,803	47,838	44,599	43,379	43,157	46,873	59,198	106,958	169,319
	(前年比)	—	(212.1%)	(149.5%)	(124.9%)	(97.1%)	(105.3%)	(107.6%)	(94.1%)	(102.7%)	(93.2%)	(97.3%)	(99.5%)	(108.6%)	(126.3%)	(160.7%)	(158.3%)